

Bulk Reselling, Part Four: Packing and Shipping Your Wholesale Items

Once you've determined how to store and manage your bulk reseller inventory, it's time to create a packing and shipping assembly line to facilitate getting your wholesale products out the door.

Speaking with the local post office or shipping company will give you an idea as to what type of package you'll need to get your wholesale items to the end consumer, as well as the cost of the actual mailing. Not all items need a box; many can be sent using bubble wrapped packages or even an envelope. Bring a sample with you to each shipping company you are looking to use to determine what the final costs will be. Compare and contrast as much as possible before making a final decision.

Another factor to consider is whether or not the shipping company requires to you deliver each individual package to their offices or whether or not they will pick up the items from your inventory storage space. This shipping benefit becomes more and more important as the number of bulk reseller items you've purchased increases; anything more than 100 items and it becomes a necessity.

Once you've decided on a company, buy all of the supplies you'll need in bulk to save money: packing tape, whatever you've decided to ship the items in (boxes, envelopes, etc.), labels and toner cartridges (to print out the shipping labels).

Finally, find a home for all of your shipping supplies, preferably close and convenient to the inventory system you created for the bulk reseller items.

Are all of your wholesale items in their place, ready and waiting to be shipped? If so, it's time to find a place to sell them. Our next installment in this series is a discussion of the most logical and easiest place to sell your bulk reseller items: the online auction marketplace.